

October Minutes
Annual Board of Directors Meeting

October 11, 2017

SU 418

Attendees:

Steve Deutsch
L. David Eaton
Stephanie Blaisdell
Michele Halstead
Corinna Caracci
Rachel Rigolino
Andrea Paredes

Bryant Bonilla
Isabelle Hayes
Fred Destefano
Kaina Rivera
Brian Obach
Samuel Halligan

Others Present:

Melinda Cirillo, Ryan Goodwin

Recording Secretary: Faathyma Clark

Call to Order: 10:40 a.m.

Housekeeping /Purpose of Meeting:

Steve went around the table and had everyone say their name and their position on campus. Board Manuals and Handbooks were delivered to members. **Steve** explained there is a correction that needs to be changed on the contact sheet in the handbook, Michele Halstead is the chair and Stephanie Blaisdell is the vice chair. **Steve** reminded the members of the purpose of the board and the duties and responsibilities of board members. **Steve** went over the different parts of the handbook. The role of CAS was also explained. **Steve** made sure new board members were clear about the role of a representative and an alternate board member. He explained that an alternate can participate and report back but is not allowed to vote.

Conflict of Interest Policy:

Steve explained the Conflict of Interest Policy. Then each member signed policy and returned it to **Faathyma**.

Ex Officio Positions:

Steve explained that these are roles given to people solely because of their position. The Chair is Michele Halstead, Vice Chair is Stephanie Blaisdell and, Steve Deutsch is the Secretary/Treasurer.

Budget Committee:

Steve sought three volunteers to sit on the Budget Committee; explaining items they will discuss and that they will meet with Melinda two or three times starting in January. The volunteers were **Andrea, Bryant, Michele and Niza.**

Executive Committee:

Was not mentioned. Will be mentioned at November Board meeting.

Jim Frederick's Scholarship Committee:

Steve explained what the Jim Fredericks Scholarship is and the duties of the committee. **Steve** then sought three volunteers to sit on the Jim Fredrick's Scholarship Committee explaining that the committee will meet once or twice and will start in November. The volunteers were **Kaina, Corinna, Niza and Faathyma.**

Meal Plan Committee:

Steve sought three volunteers to sit on the Meal Plan Committee explaining this committee meets to resolve student meal plan issues. The three volunteers were **Bryant and Andrea.**

Programming Fund Committee:

Steve sought three volunteers to sit on the Programming Fund Committee explaining that they would meet once. The volunteers were **Stephanie and Dave.**

Service Evaluation Committee:

Steve sought out three volunteers to sit on the Service Evaluation Committee. He explained they would meet monthly. The three volunteers were **Elee, Andrea, Corinna, Bryant and Brian.** **Isabelle** asked to join at a later date.

Adjournment:

The Meeting was adjourned at 11:15 a.m.

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Others Present: Melinda Cirillo, Ryan Goodwin

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Call to Order: 11:15 a.m.

Unanimous Approval of May Board Minutes and Agenda.

Executive Director's Report:

Shop 24:

Steve explained that Shop 24 is doing great and sales are up!

Bakery Project:

Steve explained that the bakery Project is moving along but slower than expected. Should be opening some time next semester. **Isabelle** asked if there would be a bakery café to go with the bakery. **Steve** stated yes, it will be where the Sweet Shop was.

Ryan Presented:

Ryan introduced the new dietitian, Marianne Liakos, and explained that she will begin tabling at different locations soon so that students know who she is. Scott Myers replaced Jen Lischer the director of operation. There is a new Starbucks manager, Vincent Reda. There is also a new catering manager, Nick Denovellis he is also the catering chef playing a dual role. **Ryan** explained that he has started a new Secret Shopper program. He has hired one student so far and needs more students that want to be a secret shopper. They are very focused on vegan and Gluten free options this semester. There are new vegan options at the SUB and Element 93 these replaced Midge and Me products. Rick is the new vegan chef at Hasbrouck. All chefs completed a training done with a vegan chef from the humane society. Npressed is new this semester offering healthy fresh made juices, smoothies and features Brooklyn Coffee. Hasbrouck has a new egg station, smoothie station and gluten free waffle station. **Isabelle**

asked how V93 started. **Ryan** explained that Steve and himself decided over the summer to change Midge and Me due to large financial loss. Ryan analyzed the previous vegan offerings and created their own V93 line. Now, chef Maria at Element 93 produces all the vegan options herself on a daily basis. **Brian** asked if the price and quality of the new Vegan line, V93, is comparable to Midge and Me. **Ryan** explained that prices are a little lower than Midge and Me products, vegan is more expensive to produce and Element 93 uses local grass-fed beef and local chicken. **Isabelle** asked if we could improve packaging now that we have control. **Ryan** explained that they are working on improving packaging. **Corinna** stated that UAlbany is also run by Sodexo and their food service is terrible. Our campus truly does a great job with what we provide students. **Ryan** stated that 820 surveys have been received and they are at 80% satisfaction overall, the surveys end Saturday. **Ryan** said he is here to help and welcomes all feedback.

Meal Plan Changes:

Steve stated that the biggest complaint we are hearing is the loss in the All Flex dining dollars.

Melinda presented the Meal Plan Analysis.

Melinda explained \$694,000 of declining balance were spent down at the end of last semester for bulk items. She also explained 80% of all flex users were using their dining dollars at Hasbrouck last semester. Students were losing money using dining dollars at Hasbrouck instead of swipes. The average door rate is about 34% more expensive than the swipe rates. Students also said they wanted more dining dollars on the Carte Blanche plan. **Melinda** stated that our meal plan prices are still one of the lowest in the SUNY system. **Michele** asked what the difference for Sodexo is between students choosing one meal plan over the other. **Steve** answered that administration finds it is necessary to have the Carte Blanche meal plan for all incoming first year students so that is an easy transition. The other reasons are to also control traffic to all food locations on campus. **Melinda** explained that 64% of students are using at least 5 swipes at Hasbrouck and 90% of students on the 3-meal plan are using their swipes at Hasbrouck. **Kaina** asked how meal plan prices are decided. **Melinda** explained it is based on financial analysis, Sodexo contract guidelines, and comparison of other SUNY meal plans. Like other SUNY schools we usually raise meal plan prices an average of 3% each year. **Steve** explained that having the same meal plan price for each meal plan was the best decision. Having all different prices for meal plans caused issues for student accounts. He also stated that it is more cost effective to produce the Carte Blanche meal plan. **Bryant** asked what the swipe rate is. He then explained his figures when using \$12 as a swipe rate it only comes to about \$2,000. **Steve** explained that we figure the door rate to be around \$14.50 a swipe. **Bryant** stated that the most expensive meal in Hasbrouck is only \$11 and he used \$12 for his analysis and still only came up with about \$2,000. **Ryan** explained that Hasbrouck supports the other areas, it subsidizes retail locations. **Brian** asked why Hasbrouck has to subsidize the other locations, it doesn't seem right. **Steve** explained that it is always more expensive to have more flexibility, if you want the best value you should be on the Carte Blanche. **Ryan** explained that this is how all college campuses work. **Bryant** asked why we had the All Flex plan last year and not this year. **Steve** explained 1/3 of declining balance went to waste, we also lost money on

our bottom line which takes away from future renovations. **Brian** asked if our prices for retail locations were higher than other places. **Ryan** answered that our prices are comparable to convenient store prices. **Isabelle** asked if having the bakery will save us money and what is the plan for the money saved. **Steve** explained that it is not definite the bakery will save us money. The budget committee would decide what to do with the money saved. **Kaina** asked if that would affect the meal plans in any way. **Steve** explained that whatever we see happen this year will decide what meal plans we have next year.

Hasbrouck:

Steve stated that there is a big problem with food waste in Hasbrouck and it needs to be addressed. **Ryan** stated that 1 ton of food is wasted a day. Students need to be educated about food waste. **Steve** explained that CAS sponsored the viewing of the film "Wasted" here on campus. This documentary shows all the food waste happening in America. He believes it would be a good idea to create a Hasbrouck committee. This committee would come up with solutions for the food waste as well as improvements to Hasbrouck. We need to create behavioral changes. Short term plans, a kosher station, an allergen free station, trends we can do to improve Hasbrouck. Long term plans, are adding an elevator and changing equipment. This committee would meet with Steve and Ryan once a month. Volunteers are **Kaina, Andrea, Isabelle, Bryant, Brian and Corinna**.

Isabelle asked if we could have a conversation about composting next meeting. **Steve** said he would add it to the agenda.

Meeting Adjourned at 12:00pm.