

Minutes
Annual Board of Directors Meeting

October 14, 2015

SU 418

Attendees:	Steve Deutsch	Ariana Carbonaro
	L. David Eaton	Alana Slatky
	Niza Cardona	Yaranny Reynoso
	Michele Halstead	Kelsey Ryan
	Kevin Saunders	Zach Grossman
	Maria Iskaros	Ryan Goodwin

Others Present: Melinda Cirillo

Recording Secretary: Faathyma Clark

Call to Order: 10:36 a.m.

Steve started the meeting by having everyone go around and introduce themselves. When **Kevin** introduced himself he also informed the board that this would be his final year on the board. Once introductions were completed **Steve** explained the switch from Pepsi to Coke.

Housekeeping:

Steve made sure new board members were clear about the role of a representative and an alternate board member. He explained that an alternate can report back but is not allowed to vote.

Purpose of Meeting:

Board Manuals and Handbooks were delivered to members. **Steve** reminded the members of the purpose of the board and the duties and responsibilities of the board members. The role of CAS was also explained.

Elected Position:

Steve sought a volunteer for the position of Parliamentarian; **David Eaton** was the sole volunteer. He was elected by way of unanimous vote.

Budget Committee:

Steve sought three volunteers to sit on the Budget Committee; explaining items they will discuss and that they will meet four or five times starting in January. The volunteers were **Niza**, **Maria** and **Zach**.

Executive Committee:

Was not mentioned. Will be brought up in the November meeting.

Jim Frederick's Scholarship Committee:

Steve sought three volunteers to sit on the Jim Fredrick's Scholarship Committee explaining that the committee will meet once or twice and will start in November. The volunteers were **David Eaton, Steve, Niza, Alana** and **Faathyma**.

Meal Plan Committee:

Steve sought three volunteers to sit on the Meal Plan Committee. The three volunteers were **Kevin, Ariana**, and **Zach**.

Programming Fund Committee:

Steve sought three volunteers to sit on the Programming Fund Committee explaining that they would meet once. The volunteers were **Kelsey, Michele** and **Yaranny**.

Service Evaluation Committee:

Steve sought out three volunteers to sit on the Service Evaluation Committee. He explained they would meet monthly. The three volunteers were **Ariana, Zach** and **Kevin**.

Conflict of Interest Policy:

Steve explained the Conflict of Interest Policy. Then stated that everyone will get a copy of the policy at the next meeting and that the form must be completed, signed and returned.

Adjournment:

The Meeting was adjourned at 10:52 a.m.

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Call to Order: 10:52 a.m.

No open comments

Melinda:

Discussed financial report for Quarter 1, including June, July and August. Organization experienced a slight loss due to timing issues. Food service revenue has been less than expense due to summer months, not many students on campus. Food services expense booked at entry for three days in September, inflated expenses 175,000. Net income is positive, if book expense correctly. Bookstore revenue increased, mostly gross sales. Central Services revenue is down some, purely a function of investment portfolio. Office of Auxiliary support expenses lower than budget, many expenses not paid due to summer conferences.

Dining Services:

Steve went over Executive Directors Report. Asked students about board orientation, students found it helpful. Ridgeview/ The Roost successful. **Kevin** asked if Ridgeview is overwhelmingly hot because windows are always open and it appears that steam escapes from manholes around building. **Jennifer Lischer** explained this might be due to the switching from AC to Heat, also some underlying construction issues that are being addressed. **Steve** introduced **Ryan Goodwin** as the new GM for Sodexo Dining Services. **Steve** explained the Hawk Swipe at Ridgeview. Students can use residential meal plan to get a full meal at Ridgeview. Hawk swipe is costing CAS a lot of money, needs to be put in the budget for next year. **Jennifer Lischer** explained Hawk Swipe further. **Steve O’Riely** explained the better quality meats used at Ridgeview. **Zach** asked how much it is actually costing CAS. **Melinda** explained the cost to be a little over 10,000 dollars. **Maria** asked about wait time at The Roost, explains there are only two workers making sandwiches at a time and that Sodexo has said they have stopped hiring new

workers. **Jennifer Lischer** explained they are working on a solution to fix the wait time issue, such as implementing an online ordering system. **Steve** mentioned the idea of a kiosk for ordering. **Steve O' Riely** explained changes they may make to speed up the process. **Yaranny** mentions a kiosk that is at SUNY Albany and that it works well but wondered if the kiosk has been budgeted for. **Steve** explained Tapingo, how it is expensive, has flaws and mentions the idea to find a system that encompasses both online ordering and a kiosk. **Jennifer Lischer** clarified that Sodexo has not stopped hiring it may just be certain venues that don't have anymore open positions for students. She also explained that in order to comply with the union contract they can only have a certain number of student positions.

Bookstore:

Steve explained that over the summer Neebo was replaced with Follett. We had the option to opt out of contract if we wanted and sought a proposal from Barnes and Noble. The offer was much lower than our current one and we decided to instead, change a clause in our current contract with Neebo, now Follett to allow us to directly hire the store's management staff at the end of the contract. We will research the option of going independent by the end of the contract and make a decision next year.

Zip Car:

Steve explained that we are very happy with Zip car apposed to Hertz. EV station rates lowered, decent results. Better access after rates lowered.

Construction and Progress:

Steve explained four projects to be completed by summer. Starbucks to be completed by the middle of next semester. Pete's, café portion, to be completed by end of semester, the Library building itself still unsure. Wooster completion unsure. **Michele** explained library substantially complete in a couple weeks, concern of opening before the end of the semester might cause stress to students during finals. Building will be complete in month of November except Pete's. Wooster having issues with contractor.

Maria asked what happened with the contractors.

Michele explained it's a 38 million dollar building, many layers of people involved. Working with the State University Construction Fund, which is our project manager, they work with APS, the contractor, which subcontracts everything else. When one piece gets pushed the rest gets pushed. Working to move along all layers.

Zach explained that from a student perspective, library should be open as soon as possible. The students don't mind minimal banging, would just rather it be open during finals.

Michele explained she has not had the conversation with the dean but will take student perspective into account.

Steve explained he has a meeting with the people building the bakery on Thursday to finalize the spot it will be built, most likely behind Esopus Hall. Will be a completely full service bakery.

Maria asked if there will be a grill for eggs and such.

Steve explains it is solely to supply baked goods to other operations on campus no retail. Possible idea of a donut window.

Coca Cola

Steve explained the recent switch from Pepsi to Coke in August. He is very happy with the new service including the fountain machines, refillable bottles and promotional events on campus.

Kevin concerned about labels being faced out in vending machines.

Yaranny concerned about technical issues.

Bill Turner (Coke rep) explained card reader issues. Card readers run off cell service, boosters were put on machines to solve card reader issues.

Kelsey concerned with hiccups with the fountain machines specifically in Oscars and the SUB.

Bill explained that issues with the fountain machines can be repaired over the phone and urges that students report all problems to CAS so problems can be fixed. Sodexo is being trained on new machines so they understand completely how they are run and maintained.

Ariana concerned about card reader not working in halls.

Bill explained card readers cannot accept student cards because machines do not use blackboard. Coke is coming up with technology to be able to read student ids, probably happen first quarter of next year.

David explains he believes we made the right decision switching to Coke.

Vending Financials

Steve explained vending financials are doing well because Triple J is doing a great job selling food out of vending machines. Over all up significantly from last year. Experiencing a loss through Coke in sales. Almost 50% down in bottled beverages, about 15,000 down in bottled beverages in retail caused by the bottle water ban. Bottle water ban is a choice over money. Students feel that bottle water ban should be lifted.

Zach understands the idea of the water ban but believes it is not the best idea from a nutritional stand. Why not take away some sugary drinks and replace them with water?

Yaranny agreed with **Zach** and wants water bottles back on campus. Again, understands water ban but wants water back

Steve wants Coke to create a presentation to bring to the board including ways to possibly reintroduce bottled water on campus.

Billy (coordinator of farmers market) explained the issue is banning plastic not the water itself, so reusable water bottles have been handed out. Coke also has a

reusable soda bottle that can be purchased. Believes this makes soda bottles obsolete.

Steve explained the reusable soda bottles can be tracked. He believes students are feeling like they are missing a healthy and convenient option with water that they do have with sugary drinks.

Zach believed that there was an understanding that there was going to be water fill up stations. Wants to know if that has been put in place. He thought there would be actual new water fill up stations not just gooseneck fittings on old water fountains.

Steve explained CAS paid 15,000 dollars to have water fountains refitted with gooseneck fittings to be able to fill up water bottles.

Kevin also thought it was going to go beyond gooseneck fittings and actually install hydration stations. People want filtered water options.

Steve will look into hydration station issue and will talk to facilities to see if there are any plans for it or if there could be plans for it. Will report back before next meeting or at next meeting.

Bill explained that the Dasani water bottle is 100% recyclable, made from plant based material. Breaks down differently than other plastic bottles.

Steve will put this issue on agenda for next meeting.

David wondered what the community thinks of the bottled water ban. He believes it will be hard to reverse the bottled water ban. There must be a large support from the faculty/staff and students.

Bill explained they want the bottled water back also. Students are stopping Coke on campus asking them what happened to the bottled water. Students are going off campus to get bottled water and are bringing it back to campus.

Steve asked student board members to poll supporters from student population and bring ideas to next meeting. Asked Coke to bring their ideas to next meeting. Wants all different ideas discussed at next meeting. University of Vermont first school to ban bottled water but later reversed bottled water ban.

Zach wanted to know if the variable of hydration stations were accounted for in this study of the bottled water ban in Vermont. He believes if students had more access to hydration stations banning bottled water would not be an issue.

Steve proposed the idea of taking the CAS van to go to Vermont in the next 4-6 weeks to see what they have.

Shop 24

Steve explained sales went from 2,000 dollars last year to 40,000 dollars this year. Much of this is due to Sodexo reducing retail in other units.

Closing Remarks

Steve discussed idea of meeting with Michael Boms of the ETF and putting them on the agenda for next meeting.

Kevin asked if the jump in vending from 44,000 to 62,000 is due to more sales or price increases.

Melinda explained Pepsi prices would have went up similar to what coke prices are now. Majority of the increase in sales is due to snack with Triple J. From 7000 or 8000 vs. 22,000. Increase in price is also due to the fact that volume of product with triple J is larger than Pepsi product.

Student in audience explained that the Roost does not have enough vegan options or gluten free bread.

Jenn says she will look into this issue.

Steve explained all issues brought up today will be discussed at next meeting. Asks for approval of May minutes. There is a unanimous approval of May minutes.

Meeting adjourned at 11:46 a.m.