

**Minutes**  
**Board of Directors Meeting**

December 13<sup>th</sup>, 2017

SU 418

<b>Attendees:</b>	Steve Deutsch	Niza Cardona
	L. David Eaton	Isabelle Hayes
	Stephanie Blaisdell	Brian Obach
	Michele Halstead	Fred Destefano
	Darianna Almeyda	
	Rachel Rigolino	
	Kaina Rivera	

**Others Present:** Melinda Cirillo, Ryan Goodwin

**Recording Secretary:** Faathyma Clark

**Call to Order:** 10:40 a.m.

**Unanimous Approval of Annual and November Board Minutes and Agenda.**

**Sustainability Funding Proposal:**

**Steve** introduced Mike Sheridan who then presented his request for funding from the Board, for the creation of and support for sustainability courses. **Steve** mentioned this money would be set up as an endowment fund through the foundation similar to how the Jim Frederick's Scholarship is set up. **Brian** clarified that this means CAS gives money to the foundation and the interest dividend pays out over time. **Michael Sheridan** stated that this money will guarantee sustainability education and allow faculty to come up with curriculum with a guarantee of funding. **David** asked if this would be a one-time donation. **Steve** answered yes. CAS would give a direction to set up a certain percentage of interest. **David** explained that would have a larger lag time, can't cut into principal. **Michele** stated she believes the interest accumulates at 4% but she would need to speak to Erica. **Steve:** explained that CAS can set the rules. Could set it between 4%-6% unless the market drops. **David** asked if the proposed endowment was of \$120,000. **Steve** said \$150,000, however an alternative is to add money to and use the Admin and Finance block grant. That money is not guaranteed but very consistent. Would this endowment affect the block grant Admin and Finance already receives? **David** explained it wouldn't for the first year. He also mentioned a benefit to this is it creates an account we can add other contributions to. **Brian** explained that programming doesn't have a direct connection to Philies Bridge Farm and they are most connected to New Paltz sustainability efforts. He knows from experience, working with the ETF, it is a challenge when you don't know how much you are getting each year. This would establish a more formal relationship. **Steve** stated that this doesn't mean CAS has to take away from annual programming. **David** made a motion to



allocate a one time \$150,000 donation with stipulations to be written. **Steve** stated that all Board members seconded. He then asked if there were any thoughts before the vote.

**There were no comments. There was unanimous approval with one abstention.**

**Executive Directors Report:**

- Campus has become Food Recovery Verified by the Food Recovery Network.

**Call for Compost:**

**Ryan** explained that the contest entry, for best compost bin design, deadline for sign ups was yesterday. One professor may end up adding it to their course syllabus and the sculpting club may be interested.

**Agenda:**

**Meal Plan Analysis:**

**Steve** handed out the status of meal plans and explained the findings. We started this semester with about \$3.3 million in declining balance, \$400,000 less than last year, and there should be about \$100,000 left. About 11% since we started, the "burn rate" per week should be 7%. We went from having an even split between all flex and 7 towards a majority on the 3-meal plan, we also added 50 in dining dollars to the Carte Blanche meal plan. At the end of last semester CAS granted extra meals at Hasbrouck for students that had a zero balance. We have asked for more time at orientation to discuss meal plans. Most students have more declining balance than they should. Students need to treat their meal plan like a checking account. **Niza** stated that students at orientation will be on the Carte Blanche so this info will be irrelevant for them, maybe we could have workshops. **Steve** agreed that was a good point. **Isabelle** asked what happens to students declining balance when they move off campus. **Steve** explained that they would have to open a meal plan for their dining dollars to roll over from the previous semester.

**Ryan-Food Service Updates:**

**Ryan:** explained that this fall they opened NPressed. Sales are not as high as Starbucks were currently at \$78,000 in sales; Starbucks was \$128,000. They have added more unhealthy options in response to student requests. Overall still successful. Sodexo rolled out "V93", their vegan line that replaced "Midge and Me". It is doing very well with about \$20,000 in sales. There is only 1% food waste which is much lower than "Midge and Me". "V93" is going to be featured at the Annual SASA conference. Last week Sodexo donated their second donation to the food pantry and have donated over \$700 thus far. Have over \$400.00 left to donate and Will be spreading the rest of it over January and February. **Niza** mentioned that the food pantry will be opening a satellite location in the library. **Michele** asked if they will be open over break. **Niza** answered that the food pantry will most likely not be open, but Dianna does have an emergency number where students can reach her to get food. **Ryan** stated that Sodexo has donated a half ton of food to the New Paltz Food Recycling Network. **Stephanie** commented it's great that Sodexo does this. **Ryan** explained that we are now Food Recovery Network Verified. The food Recovery network has a goal of reducing food waste in the US by 30%. Food waste and food recovery are both very important to his mission. They have held 57 events to raise



food and money. 44 events have been held in Hasbrouck. In the spring, Sodexo will be starting a Hungry Hawks Cooking School. Students will come to Hasbrouck and meet with Chef Matt and our dietician, Marianne, to learn how to cook and choose the right food options. It will start in February and take place the first Wednesday of every month. An event will take place in Lenape in April. The Call for Compost contest is taking place now. The winner will have their can displayed in Hasbrouck and the runner up will be displayed in Element 93. **Ryan** explained that Hasbrouck is throwing away 1 ton of post-consumer food waste every day! **Rachel** commented that part of this reason is the way children used to be made, by their elders, to finish their food. **Steve** stated it's during the moment of selection-you can come back for more. Need to change the selection process. **David** stated that in the Marines you learned to only take what you need because you were made to eat what was on your plate, it works. **Isabelle** suggested to have Phillies Bridge Farms come in and table next to the dish room in Hasbrouck. Maybe a food insecure night. People come to Hasbrouck and show what it's like to be hungry. Frost Valley is cafeteria style but at the end of each table are buckets containing food waste and then each table weighs their waste and the table with the least waste gets rewarded, it is also embarrassing to be the table with the most waste. Maybe Hasbrouck could host something similar. **Ryan** said they could try it. **David** stated students need to "take what you'll eat and eat what you take". **Steve** stated we need to figure out a way to do this without offending anyone. **Stephanie** mentioned when garbage cans say "landfill" it makes an impact to people. **Ryan** explained that tabling has been most effective in reaching students, not signs. Students like emails but not too many. May be putting digital signage near dish-room. **Brian** stated we need to shift the emphasis from the waste is going to a good place back to we need to have less waste; not celebrate compost so much but stress waste. **Ryan** agreed and stated that the problem is post-consumer waste. **Isabelle** suggested a big bold sign about waste is Hasbrouck. **Ryan** explained that we need to get students to care from the start. We can't just tell them. They need to want to care. **Steve** stated there is no one magic bullet. It takes constant messaging. **Stephanie** explained habits form quickly from peers, possible talk to the OL's about going to Hasbrouck. **Isabelle** stated that they need to be told exactly how to teach students to be in Hasbrouck. **David** mentioned that the oracle could do an exposé done by an organization like SA and RHSA.

#### Other Comments:

**Brian** mentioned that alternates do not get a vote when members aren't here and asked if that can be changed. **David** explained that we cannot change the rules because it is a non-profit governance. **Steve** stated the attorney made it clear that we cannot change that, but he will check and send it out. **Brian** suggested taking alternates away completely because there is no point in having them if they cannot vote when members aren't present. **David** mentioned it gave student employees a voice but not voting rights. You get a voice but not a vote. He mentioned getting it in writing.

**Meeting adjourned at 11:30am.**