Minutes
Board of Directors Meeting
November 11, 2015
SU 418

Attendees:  Steve Deutsch  Ariana Carbonaro
           L. David Rooney  Alana Slatky
           Niza Cardona  Yaranny Reynoso
           Corinna Caracci  Kelsey Ryan
           Kevin Saunders  Zach Grossman
           Maria Iskaros  Ryan Goodwin

Others Present:  Melinda Cirillo

Recording Secretary:  Faathyma Clark

Call to Order:  10:35 a.m.

New agenda unanimously approved.

Open Comments:
Emma Torrance handed out and read a letter endorsed by SUNY New Paltz
Environmental Task Force, NYPIRG, Oxfam, Students for Sustainable Agriculture,
Recycling Club and New York Students Rising, commending CAS for banning the sale
of bottled water on campus and stating their concern for CAS to not lift the Bottled
Water Ban.

Minutes:
Steve asked if the board approved the Minutes from the October 14, 2015 meeting;
there was unanimous approval of the Minutes.

Steve:
Read an email sent to him from Lisa Mitten giving an update on the fountain
upgrades around campus: Vanderburg has three water refill stations, one on each
floor. Vanderburg Annex has one refill station located on the first floor. Old main is
on the list to be retro fitted with the low cost goose neck option. Facilities is
investigating options with the more difficult retro fit locations. Went over main
points in Executive Directors Report including: The Hawk Swipe, great customer
satisfaction, students love it. Expensive for CAS, reexamining what we are paying
Sodexo for the Hawk Swipe and figuring out why we are paying Sodexo so much for
the Hawk Swipe. Like to extend Hawk Swipe over to Wooster. Shop 24 at 70,000 up
from 17,000 from last year. L.David Rooney asked if Steve knew why sales have
went up so much in Shop 24. Steve explained there are a few reasons; it now
accepts dinner dollars, it is being managed very well by JP, it always looking
presentable, and also for the first four years of having it students have had bad
experiences with it, but now students are having better experiences. Introduced Rose Palmeri to present audit and financial statement.

Audit and Financial Statement:

Rose explained what the letter to the governance body is. Audit is done in accordance to audit standards. No difficulties performing audits. Items detected during audit that required adjustments, letter addresses larger adjustments made. No disagreements with management during the audit. Explained the financial statement. Overall financial status of the organization is healthy. Explained CAS has to go out for a Request For Proposal in December. Steve explained it is nice to have the consistency Rose displays. Please reference attached audit and financial statement for further understanding.

Coke Presentation/ Bottled Water Ban:

Bill Turner made a presentation explaining Coke's plant based, 100% recyclable water bottle. The presentation also described the many different ways coke can collaborate with CAS and SUNY New Paltz to create recycling initiatives on campus. Explained students need to be educated about recycling, what coke can do for recycling on campus and what Coke does on other campuses. Described the relationship between Coke and CAS as a partnership. Wanted to make it clear that Coke did not make the decision to ban bottled water. Bottled water is still being brought on campus from outside sources. There was an original idea of having smart water sold on campus, that idea was redacted from what is being done today. Coke machines should be equipped with blackboard reading systems by January. Please reference attached slide show for exact details from presentation.

Steve discussed bottled water ban. Financial considerations of having bottled water on campus; sales are still doing great, because vendors are doing great stocking machines and selling product, there is not a strong argument for financial loss. Many groups including agriculture and sustainability want to keep the ban in affect. Many other students, such as athletes, want to lift the ban. Opened the floor to discuss Coke presentation and bottled water ban. Maria thought the presentation was great and liked the recycling initiative ideas but, wants to keep the bottled water ban in affect. Zach agreed the presentation was great but asked why coke puts mineral salts in their water? Bill said he would get better clarification before answering that question. Madison (from Coke) explained the mineral salts are part of the purification process, but stated they will come back with a better explanation. Zach concerned that if the athletes are the ones that want bottled water, why would we give them bottled water that has salt in it. Maria asked if it was mostly athletes that are complaining about the bottled water ban. Steve explained he has specifically talked to athletes that are having an issue with the bottled water ban, but believes athletes are not the only ones that have this issue. Maria doesn't understand why the athletes have an issue because
they are given refillable water bottles. Steve stated the athletes want the convenience. Maria explained that this education about other water options should be brought to the people, like the athletes, that don’t know about it. If we continue to educate these students, she believes there is no need for another bottled product on campus. Steve asked if the students on the board have any comments from their constituents. Elizabeth explained that the biggest issue she is seeing is that there is no way of informing students that there are water bottles available. Students aren’t mad that there aren’t bottles of water, rather they do not know of other ways to get water. Rookie explained the comment she is hearing a lot is, why do we still have soda and juice for sale on campus but we are banning the healthy option? Kelsey explained we are not banning the healthy option, just making it free. She also believes we should educate the students more about recycling and have more recycling initiatives. Rookie stated their constituents do not want bottled water back. Zach explained constituents are asking him when we are getting more hydration stations? L. David Rooney explained that is an institutional commitment that needs to be sped up. The understanding was that the hydration stations would be more available than they currently are. Steve explained 40,000 dollars was put aside for the retro fitting of Gooseneck water fountains. Out of that 15,000 was used leaving 25,000 dollars left in the kiddy. Facilities has taken over the project and it now lies in their hands. L. David Rooney felt we should contact Lisa Mitten to ask what the delay is. He stated he believes we aren’t living up to our commitment to giving the campus an alternative. He Believed the Athletic center should be the first to be converted. Kevin agreed that this process needs to be pushed. Mentioned the idea to have compostable cups near goosenecks to give students the option of taking water away. Niza explained she doesn’t think we gave the bottled water ban enough time. Steve explained there is 25,000 dollars left in the kitty and the board could create an add hoc committee to work with Lisa mitten on promoting recycling and reusable water efforts. Zach motioned creating the add hoc committee. Kelsey, Alana and Kevin volunteered to be on the committee.

Executive Committee:

Steve explained the Board needs to elect an Executive Committee. L David Rooney explained what the Executive Committee does. Kevin and Maria volunteered to be on the committee.

Maria expressed some concerns students have. Wanted to know why students cannot give meal swipes to a friend. Jennifer Lischer explained that is because your meal plan is for you, not for other people. Steve explained that is not how the meals are built, they are not made to be transferrable. Jen explained we have the lowest Carte Blanche meal plan in the SUNY system. Steve explained that these issues need to be brought up at the Service Evaluation Committee meeting, not during the board meeting.

Unanimous adjournment at 11:52a.m.