Minutes
Board of Directors Meeting
March 10th, 2016
SU 418

Attendees:  Steve Deutsch  Ariana Carbonaro
            Alana Slatky    Jennifer Lischer
            Niza Cardona    Yaranny Reynoso
            Kevin Saunders  Raven Harris
            Maria Iskaros   Michele Halstead
            L. David Eaton  Joan West

Others Present:  Melinda Cirillo, Ryan Goodwin

Recording Secretary:  Faathyma Clark

Call to Order:  10:36 a.m.

Unanimous approval of February Minutes and agenda.

Open Comments:

A student asked about the possibility of offering reusable containers at the SUB. **Ryan** explained that at the moment it is not possible because of the dishwasher the SUB uses. It is a possibility for the future. **David Eaton** asked if a reusable container would be offered at the new locations. **Steve** explained it would probably be offered at Wooster but not Starbucks because everything is pre-packaged.

ED Report:

**Steve** said York Street is a vast improvement; the variety and consistency is better. The idea of going self-op with the bookstore is still being researched, so far it seems there are many positive reasons to do it. Meeting with consultants this week to talk about financial implications of going self-op. Probably bring the proposal to the board in the fall to make the final decision. Coke and Shop 24 continue to do very well. Part of the contract with Coke is that they provide internships to our students. Coke, Beth King and himself have met; Coke will be providing at least 5 paid internships this summer in many parts of the state and New York City. **David Eaton** asked if the internships would also count for school credit. **Steve** explained that he knows they are paid but is unsure if they can be paid and count for credit.

**Rookie** asked if there was a way to make the screen thicker at Shop 24 because it is constantly out of order due to students breaking it. **Steve** explained most of the times it's been broken was due to an intoxicated student, not the fragileness of the
screen. Putting a sign up, or decoy cameras, to make students aware they are on camera may deter them from vandalizing it.

Service Evaluation Committee Meeting:

Raven reported back to the Board about the February 26th Service Evaluation Committee meeting. She explained that Sodexo is now using Red Barn and Winter Sun Farms for their produce and shelled eggs. She explained that liquid eggs are still being used in Hasbrouck and catering for scrambled eggs; due to Food and Safety Regulations they are not allowed to crack and pool a large batch of eggs. Also discussed was the fact that there are less meal plans than originally projected. Steve and Melinda explained this is due to the fact that we have less international students than expected.

Raven explained that CAS's reusable water bottles were introduced at the meeting. She asked if they would be sold to students or given away. Steve explained the bottles cost CAS 88 cents per bottle; the idea is to give the bottles away at accepted students day and orientation to get the message out about the Water Bottle Ban and send students home with a New Paltz branded item. The water bottles will also be available in the CAS office for any student who wants one, along with tabling at the SUB and Hasbrouck.

Raven stated Truth Café hours have been extended for midterms until 8:00pm Monday through Friday. Ryan explained when midterms are over the hours will be until 7:00pm, Fridays will probably stay the same.

Raven explained the idea of bringing Karma Road on campus, as discussed in the meeting. Steve explained that Seth, the owner of Karma Road, is interested in delivering pre-packaged items to sell on campus, which seems like the best option. Seth should be contacting Steve by the end of this week with his final decision. If Seth decides he wants to then he come and meet Ryan and Steve to discuss further.

Raven asked about meats used on campus that aren't antibiotic free or organic. Ryan explained that Lorenzo's Meats, all the meat used at Ridgeview, are antibiotic free; the Pork and Turkey is hormone free. Sodexo also uses Lorenzo's chicken at the pasta station and salad toss at the SUB.

Steve discussed the progress of the water fountain renovations. Attached is the up to date list of water fountain renovations.

Financials:

Melinda discussed preparing the 16-17 budget. The largest portion of the budget is food service. Currently she is working on analyzing the impact the number of the
students going from board plans to the ultimate flex plan has had on the budget. Overall, it is costing CAS more money because our cost goes up when students leave the board plan. Fall of 2015 we had 2,115 students on Board plans and now we have 1,664 students on Board plans. Ultimate flex plan numbers went from 961 students in Fall 2015 to 1,314 now. She also discussed that Envision Strategies was hired to conduct a meal plan study. The results from the study are in but they have not been analyzed yet. The next piece to consider is students declining balance. In the beginning of this semester there was about $3.6 million left from roll over from fall and new monies from spring. As of today there is about $2.0 million left, about $1.5 million spent. We are half way through the semester and about 44% spent which is not a bad number from where we were. Tomorrow Campus Televideo will be coming to discuss their Request For Proposal. They are proposing Internet TV and will be showing a demo DVD. Once everything is discussed it will be decided if it is worth it for campus. Steve explained that the current contract with Campus Televideo ends in July. CAS is also accepting other cable RFP’s to see if there may be a better option. Steve asked if Arianna would be interested in being on the committee for the cable RFP process. Arianna agreed to be on the committee. Melinda will be sending out an email within the next couple of weeks for the Budget Committee to meet. Steve explained that the budget would be brought to the Board at the May meeting.

Steve explained program funds are another part of the budget. Last year we budgeted 300,000 to donate to campus for various programs. In past years it was a very lengthy complex process to award program funds. This year instead of being a programming Board we are simply allotting certain amounts of money to each area. Steve will be requiring each program to send him a summary of how monies were spent last year and how monies will be spent in the future. These summaries will be presented at the next Board meeting. CAS will include a total amount of $300,000 in 16-17 budget for programming funds.

Truth Café Grand Opening:

Steve said today is Truth Café’s grand opening. Ryan explained they will be giving away free flavor shots with a drink purchase. There is also a raffle of Peet’s merchandise. The school radio station will be there.

Steve told the Board that if anyone knows of any student groups that would like water bottles to have them make a request to the CAS office. Raven brought up the idea to have water bottles at a table at the Farmers Market. Steve agreed that is a great idea and will have water bottles brought to each Farmers Market.

Maria explained students are curious to know why they can’t buy just one stamp from the Card Services office. Many students only have one or two items that need to be mailed and it is a waist for them to have to buy a whole book. Also, students
want to be able to use their debit/credit cards to buy stamps. **Melinda** said she would speak to the OAS office and email Maria when she has an answer.

**Meeting Adjourned at 10:59**