

Minutes
Board of Directors Meeting
March 8th, 2017
SU 418

Attendees:	Steve Deutsch	W. Wayne Brumfield
	Michele Halstead	Ryan Goodwin
	Niza Cardona	Danielle Franklin
	L. David Eaton	Rui Gomes
	Rachel Rigolino	
	Fred Destefano	

Others Present: Melinda Cirillo

Recording Secretary: Faathyma Clark

Call to Order: 10:33a.m.

There was unanimous approval of March Board Minutes.

Executive Director's Report:

Shop 24:

Steve explained that we now have three people monitoring Shop 24, including a software person, a technician and one of our staff from Card Services. It made over \$6,000 this past weekend. There now exists a Twitter account "Is Shop 24 Working" dedicated to Shop 24 so that students can tweet if the machine is not working properly and we are notified. **Michelle** brought up the idea to rebrand Shop 24 in the future and have a contest for students to come up with the best name.

Hasbrouck Renovation:

Steve explained that Hasbrouck construction and CAS office renovation will happen this summer. CAS staff will be relocated to the South Classroom Building until the end of the summer. Orientation will happen as it usually does, they will just have to enter the building from the second floor because they will not have access to the first. We will also be renting portable bathrooms to be used during orientation.

Meal Plan Analysis: (Melinda presented a Meal Plan Analysis slide show)

Melinda explained the current meal plans and student usage. She first explained complaints about current meal plans; some ultimate flex students believe \$2,200 dining dollars is too much, this is the reason that so many students have an excess amount to use by the end of the spring semester, some students want the all flex dollars but would also like the ability to eat at Hasbrouck a few times, also currently the meal plans are at three different price points which is causing an issue for Student Accounts. The analysis also shows that students on the all flex plan are still using their dining dollars to enter Hasbrouck Dining Hall on the weekends. Three

semesters ago when all flex just started there were \$90,000 flex dollars used in the dining hall, now for Spring 2017 we are estimating about \$178,000 flex dollar usage. Weekends equate to about 47% of that usage. The door rate is about 17% higher than the swipe rate for breakfast, 35% higher for lunch and 50% for dinner. Student's save 34% using a meal swipe rather than flex dollars. She explained that according to the numbers students on the all flex plan are using the majority of their balance in the last three weeks of the semester. This shows that students are not using their meal plan as intended and are using the remaining balance to buy bulk items. Therefore, we have proposed the new Meal plans. The three meal plans are; the 3 which gives you 3 meal swipes and \$1,500 dining dollars, the 10 which gives you 10 meal swipes and \$900 dining dollars and the Carte Blanche which is unlimited meal swipes and 250 dining dollars, all will cost \$2,200. This should help with the left-over dining dollars at the end of the semester and allow students to use swipes instead of dining dollars for the few times they want to eat in Hasbrouck. Our meal plan prices are still on the lower end compared to all other schools. **Danielle** mentioned that she had spoken to some of her constituents and they do not like the new meal plan because they do not want to eat at Hasbrouck. She also asked what feedback we have received from the students about this. **Melinda** explained that the feedback we have received is from students at open house and they gave positive feedback about the meal plans. We will not get direct feedback until the new meal plans go into effect but the budget committee reviewed the new meal plans and approved of them.

Budget:

Melinda presented the 2017-2018 budget. We have budgeted for an Overall 2% increase in salaries, wages and fringe.. Utilities have been increased by 7%. The largest increase is in central services in public relations.. One new line is advertising; we now advertise in the New Paltz Oracle. **Rachel** asked what the value of Tapingo is to CAS. **Melinda** answered that Tapingo does cost CAS money but is valuable to the students, it also saves waiting in line time. **Rachel** asked if we can break down the Tapingo numbers into faculty/staff vs Student usage. **Steve** answered that we could get those numbers but, it is not something we monitor regularly. **Dr. Brumfield** asked why repair and maintenance was so high for 15-16. **Melinda** explained that was cost for the satellite bakery we were going to build and faces that were going to change in Oscar's. **Melinda** mentioned there is a projected loss of \$130,000 in OAS \$\$45,000 of this is due to losing the OVS conference. **Steve** explained that Christine and Melinda are working closely with Ryan to see how they can work together to bring in more conferences. **Michelle** explained that our prices for conferences are quite cheap and we may have to raise them to bring in more necessary revenue. **Steve** explained that the only amount in programming allocation that changed was Enrollment increased by \$1,500 to help support the veteran and military office on campus. **Melinda** explained that we are budgeting to see an actual income of one-million dollars, which does not include the cost of current projects. Overall the organization is financially healthy. **Steve** asked for the Board members to vote on approval of the budget.

Michele motioned for approval Dr. Brumfield seconded. It was passed 6 to 1.

Bylaw Amendment Proposal:

Steve explained there are two amendments he would like to make to the Bylaws. The first was to shift one of the voting student seats from Student Association to RHSA. The second amendment is to change the chair of the Board from the VP of Student Affairs to the VP of finance and administration. Staying under Administration and Finance makes more sense for CAS. **Steve** explained that the President has reviewed the amendments and is in favor of them, if the Board approves it is likely he will also cosign on our By-laws. He then asked if there were any questions or comments regarding these proposed changes. **Michael** explained that he believes SA should stay as 3. He believes that SA is a good representative of the campus student body and should keep the current number of seats. **David** explained that he couldn't support Michael's position because the senate is voted at large and does not give a representative sample of on campus students. When SA was given the extra seat years ago each residence hall had a senator. The number of voters is minimal. **Michael** disagrees and says that every student has the opportunity to vote for a senator. **Danielle** explained that she will have to disagree with Dave; she lives on campus in Hall Gov. and in Student Association. She also explained that meetings are held at times when all students can attend and all senators have office hours where students can come and see them. **Steve** asked for the people in favor of the amendment to about the student seats. There were 4 votes in favor of the amendment. **Steve** then asked for votes against the amendment. There were 2 votes against and 1 abstained vote. **The amendment to shift one voting seat from SA and give it to RHSA passed 4 to 2 with 1 abstention.** **Steve** then asked for members in favor of the amendment to change the Chair of the Board to the VP of Administration and Finance. There were 6 votes in favor and 1 abstained. **The amendment to change the chair of the Board to the VP of Finance and Administration passed with 6 votes in favor and 1 abstained.**

Bottled Water Ban:

Steve mentioned the idea to expand the lifting of the ban to places where we have a lot of visitors such as the Student Union Building and The Lecture Center. He added that sales have been steady at the Athletic and Wellness Center since the lift. **Rachel** explained that with New Paltz resourcing their water source it might be beneficial and necessary to sell bottled water on campus again if the public water supply is not going to be of good quality. **Michelle** added that we don't have much information but what we know is that New Paltz needs to find a water source nearby to supplement our water supply while they perform necessary maintenance on our current reservoir. If they are unable to find a clean source nearby they will have to do the project in phases so that we are still supplied with necessary water. She also added that as a Board, we need to make sure we provide water in case of an emergency. **Rachel** agreed that it is important we have bottled water if the public water supply quality is not good. **Steve** asked if everyone was ok with putting water bottles back in the vending machines in the Lecture Center and The Student Union Building. **Michael** said he does not support this idea. He believes we are moving too fast putting water bottles back in vending. The only reason he supported putting it back in the Athletic Center is because they do not have retrofitted water fountains the SUB and Lecture Center both have retrofitted water fountains. **David** supported Michael's viewpoint and explained that he believes we should have a conversation about it with all parties first. **Steve**

asked if we should ask for people to come to our meeting and advocate for the bottled water ban. **Michelle** asked if the issue is campus visitors coming and have nothing to put the filtered water in then why don't we sell water bottles, because they aren't clean. **Melinda** explained that we give water bottles away at accepted students day but the water bottles are not clean. **Steve** said he would reach out to all folks affected by the bottled water ban and bring it to the Board. **David** explained that we came to this decision with a robust healthy debate so we should reverse it in the same manner. He also mentioned the increase or decrease of revenue should not be a part of the argument of sustainability. **Steve** mentioned that bottle sales are up 14% from last year so this is not about sales it's about services.

Programming Requests:

Steve mentioned that the Board would review the programming requests at the last Board meeting on May 10th.

Questions:

Danielle asked if they could send out a survey about the new meal plans. **Steve** said at this point no because we have already voted on it and it would be too chaotic. **David** asked what the objection to meal plans is. **Danielle** said that students do not want the 3 meal swipes they are repulsed by Hasbrouck. **Melinda** explained that she did go a step further in her Meal Plan analysis and found that of the 1100 students on the all flex plan on average 715 of them are using Hasbrouck Dining Hall at least twice a week. **Michelle** explained that they do not have to use the three swipes and if they are leaving with dining dollars left on their meal plans from the all flex then they are losing value anyway. **Melinda** explained that there are 11 students now with over \$4,000 dollars left on their meal plans. **Michael** asked if the 3 swipes make up for the \$700.00 less in dining dollars. **Melinda** answered yes. **Danielle** asked if the 3 swipes roll over to the next week. **Melinda** answered that they do not but neither do any of the meal swipes.

Michele motioned for adjournment, **Dr. Brumfield** seconded.

Meeting adjourned at 11:20am.